

Cost Effectiveness Model for Children's Services

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An outcomes led
model, underpinned
by costing templates



What has C4EO Investigated?

- Existing Research on what Works.
- What comparable outcome data was available.
- How are both of the above underpinned by costing.



What has C4EO achieved?

- **Rapid review of research literature** on cost effectiveness in the provision of public services for children, young people and their families 2007-10
 - Paucity of information
 - Lack of consistent outcome data
 - Lack of accurate costing of interventions
 - Many studies including there is simply not enough data
- **A Review of Cost and Cost Effectiveness of Targeted Youth Support**
 - Similar issues occurred and hindered conclusive findings.

Taken into account work by others:

NICE,
SCIE, NFER, RiP, NCB

Audit Commission,
Social Justice Group,
Outcomes Based Accountability (OBA)

Steve Aos, Washington State Institute for Public Policy
Personal Social Services Research Unit (SSRU),
Childhood Well-being Research Centre

Commissioning
Support Programme

- **Outcomes Based Accountability (OBA)** paper suggests a fundamental need to change the way we make decisions and create budgets.
- Worked in partnership with 60 local areas and growing.

Validated Local Practice – An Opportunity

- Practice that has evidence of **‘what works’** to improve outcomes for children, young people and their families.
- Validated examples have transferrable qualities.
- A cost element would allow the confidence sector to advance the work.
- **Not all ‘effective practice’ is ‘cost effective practice’ but knowledge is power.**



So, we have...

- An **outcomes led model**, underpinned by a **costings template**.

The costings template:

- Can be applied to **Validated Local Practice**.
- And to estimate the cost of **universal service delivery**.

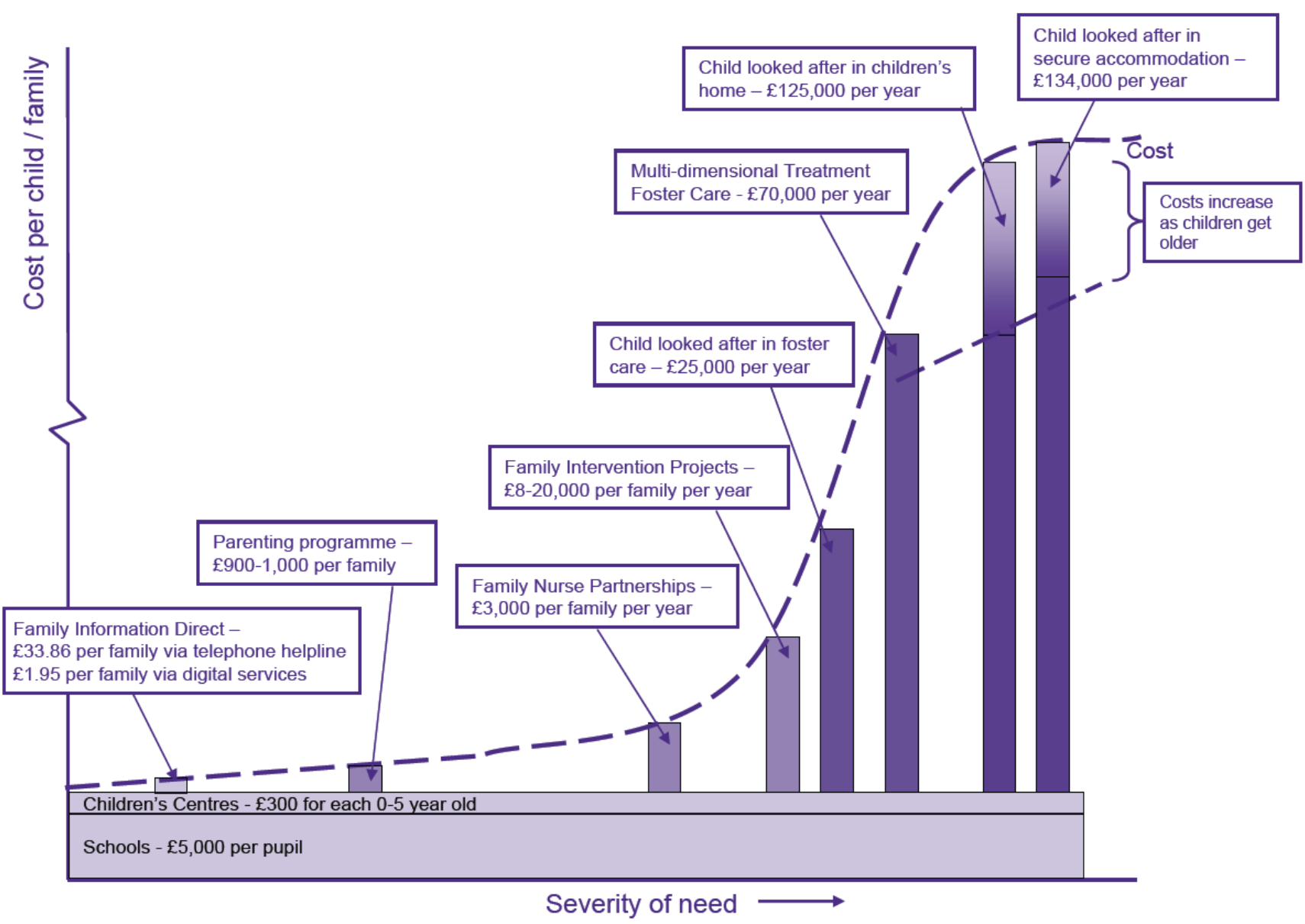


The model supports existing work on:

- **Social Return on Investment**.
- **Life time cost analysis**.
- **Determining the cost of different interventions**.

Outline Model Approach

Programme Outcomes for the Community	How Benefit is Delivered	Cost of Delivery	Benefit Category	Immediate Benefit £	Evidence	Result
	Home Visits	Cost A	Health	Reduced Poverty	Surveys	What does
	Parental Support	Cost B	Education	Better Health	Statistics	evidence tell us?
	Support Groups	Cost C	Community Resilience	Improved Education	Research	Does it meet the objective?
	Teaching	Etc	Social Care	Mental Health Benefits	Reports	etc
	etc.		Others	etc.	etc	Lifetime Benefits
		Total Cost		Financial/Non Financial Benefits		Ability to make decision



Have you wondered about...

The cost of a Youth Partnership alcohol intervention?

- To have young people referred when first presenting at A & E or stopped by the police due to alcohol consumption.



The Story

- Creation of a partnership referral structure.
- Weekly meetings with agencies to act on interventions.
- Parents of all referred young people to receive a letter.
- Further engagement of 61% of referred young people to have additional outputs.

Outputs and Costs

- 275 Young people referred.
- 167 made positive contact with
- Alcohol project worker meeting weekly with police and A & E to discuss course of support for young person.
- Police, A&E and Partnership safety community team linked together.
- Hard to reach young people being targeted appropriately.
- For a cost of: £7,950 or £48 per positive output.

Have you wondered about the costs of...

- Supporting vulnerable young people develop life skills, aspirations and positive life goals?
- Significantly reduce incidents of NEET and unplanned conceptions among this group?
- To develop emotional literacy skills among this group so as to convey the value and importance and value of postponing pregnancy?

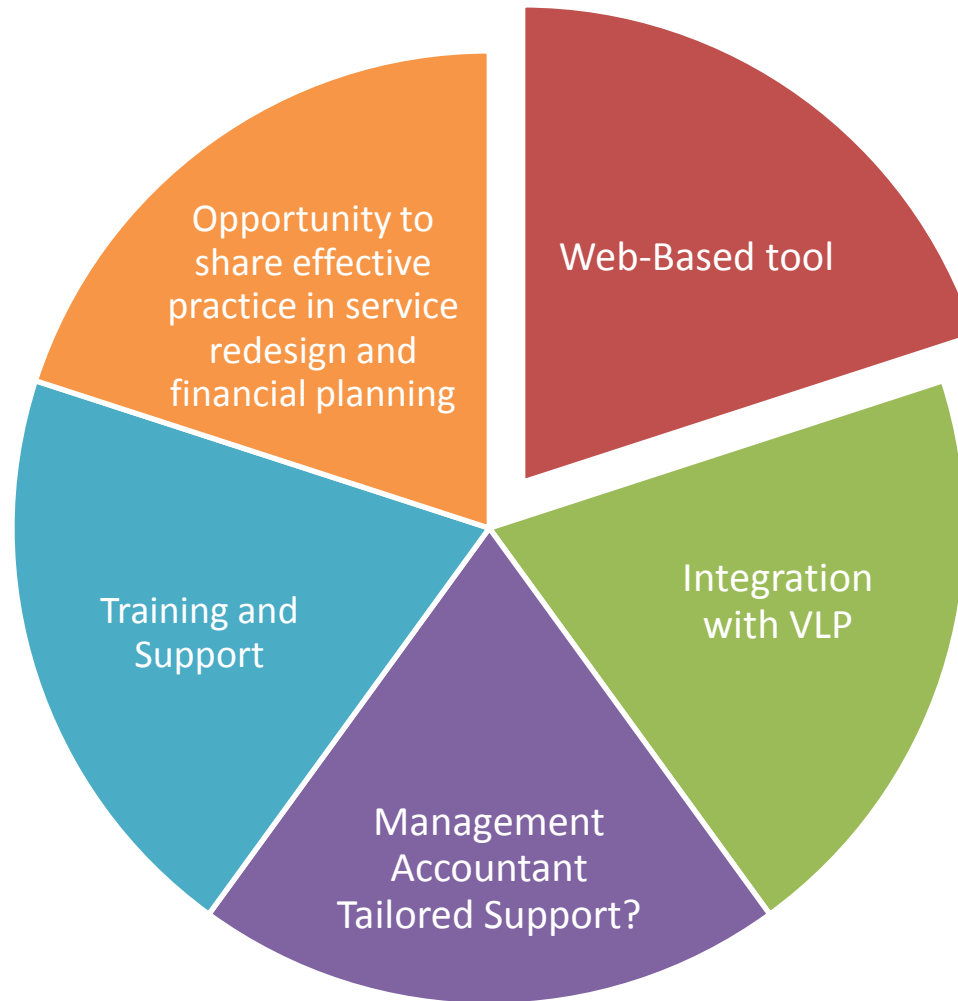
The Story

- Teens and Toddlers Sustainability replication programme.
- Each Teenager mentoring a small child during the programme.
- One to one coaching for children most deemed at risk.
- Graduates of the programme trained as facilitators for future programmes.

Outputs and Costs

- 96.8% Of programme graduates under the age of 18 do not become pregnant.
- 85% Of Teens reported the programme influenced the age they would wish to become parents.
- Significant reduction in NEET levels.
- An Accredited national award in interpersonal skills.
- Cost £1,500 but reducing to £800 as each LA has its own facilitators.
- A SROI of over £6 for every £1 spent.

C4EO – Proposed Offer




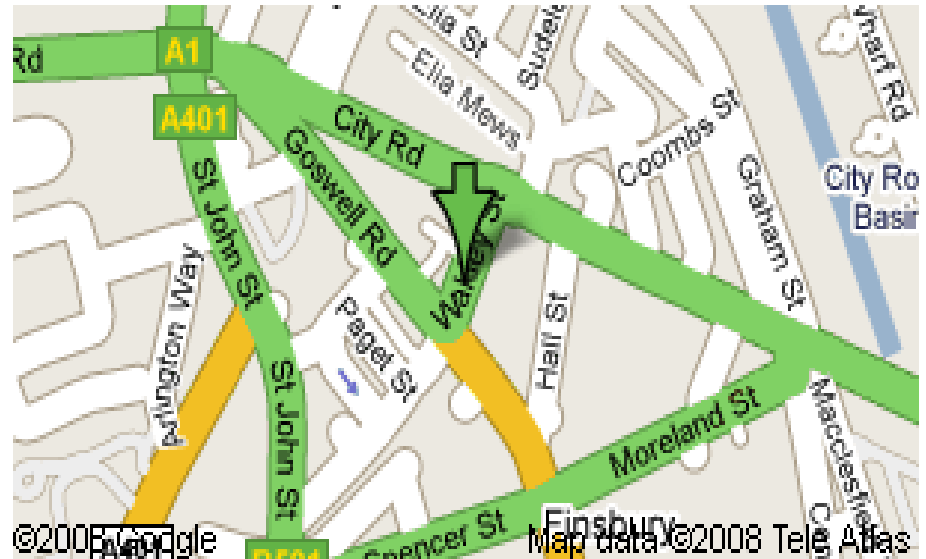


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