

Children Our Ultimate Investment (UK)

Presentation for C4EO



04/10/2010

Children Our Ultimate Investment (UK)



- Founded in 2001 to address high teenage pregnancy rates and social exclusion via the youth development programme – Teens and Toddlers
- Giving disadvantaged young people the skills, knowledge and attitude they need to keep them in education, training and employment

*To inspire young people
to be everything they can be*

What is Teens and Toddlers?



- Early Intervention Programme
- Targeted Youth Development and Teenage Pregnancy Prevention Programme for vulnerable groups
 - Increases educational attainment, self esteem and aspirations
 - Prevents NEET
 - Develops emotional literacy and interpersonal skills
 - Improves sexual health knowledge and behaviour
 - Shows young people that they have choices



What is Teens and Toddlers?



- Endorsed by DfE, DoH, PM Strategy Unit
- Addresses all five outcomes of ‘Every Child Matters’
- Proven track record with multi-levelled youth development outcomes
- Supports two sets of vulnerable children, teenagers and small children – early intervention

“Teens and Toddlers is a well-evaluated, targeted intervention and youth development programme. It has shown an impact not only on reducing teen pregnancies, but also on increasing self-esteem, aspiration and educational attainment” DfE

How does Teens and Toddlers work?



C4EO Priority: Increasing the engagement of young people in positive activities

- **Weekly one-to-one contact between the adolescent and a small child in a safe nursery setting, who they are a mentor and role model for**
- Young people experience that: they have something to contribute, can make a difference in another's life, can positively engage with their community

How does Teens and Toddlers work?



C4EO priority: Increasing the impact of targeted youth support and development

- Classroom time focussing on child development, parenting skills, sexual health, life skills such as relationships, communications and assertiveness, and the realities of young people's lives today (drugs, alcohol, peer pressure)
- Life coaching for all teens and counselling for the young people most vulnerable and in need.

How does Teens and Toddlers work?



C4EO priority: Reducing alcohol consumption by young people and so improve their health, safety and well-being

- Life coaching for all teens and counselling for the young people most vulnerable and in need.

Who do we work with?



- At risk vulnerable young people ranging in ages from 14 to 16
- Paired with vulnerable 3 to 5 year olds in nurseries with special needs, such as autism and refugees.



Provides gateway to employment with NCFE Level 1 Interpersonal Skills Award



100% of Teens
choose the
opportunity to
achieve the NA

98% Pass rate

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“This group taught that I can be whatever I want to be – but that I need to know myself first. We learnt that, from the age of two, the world is your universe. And we taught young children to accept other people. I wish all young people could experience that.”

Impact Evaluation



In the beginning, Three Independent Studies

- Retrospective tracking of past participants for conceptions
- Focus Group on main learnings from project
- Toddler Impact Study

Impact Evaluation



Annual Retrospective Tracking Evaluation Programme Impact:

- 97% of graduates from Teens and Toddlers programmes did not become pregnant under the age of 18 years.
- COUI achieves an average of 3.15% conception rate working with 'vulnerable' teenagers in comparison with the Government national average of 4.2% for a 'average teenager' within the UK
- 92% of T&T graduates remain in education, employment or training (EET)

Impact Evaluation



- 92% said that they learnt that having a good education can give more choices in life
- 88.2% said that doing T&T made them more determined to achieve their goals
- 91.4% said that it helped them understand the need to have financial security and a stable relationship before having a child
- 87.5% said “20 or above” would be the right age to become a parent”
- 82.2% said that they felt more confident in themselves

Proven results: Impact on nursery children



Statistically significant positive change in development:

- Personal, Social and Emotional
- Communication, Language and Literacy
- Physical Development

“It worked brilliantly. The young people all made a real difference to the children and we appreciated it!” Nursery Teacher

Teens and Toddlers



- Launched 2001 in Greenwich
- 3,500 young people and 3,500 small children helped
- 20 Local Authorities have participated: 9 outside London & 11 London LA's

The Future



- Delivery model: COUI delivers for you

OR

- Sustainability through training local people in their local communities to deliver the Teens & Toddlers project



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